

## Community Sponsor

- 1 furnished space (dressing room) type 3x3m (\*)
- Company presentation of 500 characters in the event catalogue
- PDF invitations to be personalized + prints on request
- Reproduction of company logo on all event promotion both in paper form and on the web
- Interview on Radio DocuBusiness (on air on FM during the days of the event)
- 1 advertising or advertorial page in DDm – Digital Document magazine in December (post event)
- Enrolment fee

## Theatre Sponsor

- 1 furnished space (dressing room) type 3x3m (\*)
- 1 company profile of 1000 characters in the event catalogue
- PDF invitations to be personalized + prints on request
- Reproduction of company logo on all event promotion both in paper form and on the web
- Use of company Case Histories in the theatre piece's storyboard within the installations produced over the two days (with video recording and publication in the digital version of DDm)
- Interview on Radio DocuBusiness (on air on FM during the days of the event)
- 1 advertising or advertorial page in DDm – Digital Document magazine in December (post event)
- Enrolment fee

## Platinum Sponsor

- 1 furnished space (dressing room) type 3x3m (\*)
- 1 company profile of 1000 characters in the event catalogue
- PDF invitations to be personalized + prints on request
- Reproduction of company logo on all event promotion both in paper form and on the web
- Use of company Case Histories in the theatre piece's storyboard within the installations produced over the two days (with video recording and publication in the digital version of DDm)
- Interview on Radio Docubusiness (on air on FM during the days of the event)
- 1 advertising or advertorial page in DDm – Digital Document magazine in December (post event)
- Enrolment fee

(\*) The set up includes: carpet; dividing walls; lighting system; sign with company logo; 2 welcome areas (2 tables of 80x80 and 6 chairs); 1 coat stand; 1 waste paper bin.

## Other sponsorship possibilities

The sponsorship options are open to all companies with priority to *Community*, *Theatre* and *Platinum Sponsors*.



### **BreakOut Session Sponsorship**

The BreakOut Sessions, academies on Document Management, include a series of subjects dealt with in 45 minute sessions with the combined presence of an expert (academic, from a research firm, institutional, client) and the practical experiences of a representative of a company presenting their offering (sponsor).

### **Tribune Sponsor**

Involvement in a themed debate which puts into comparison the opinions of supply and demand in a round table lasting about 30 minutes on the DocuBusiness television set. The sponsor can make suggestions on possible correspondents in the demand sector. The debate will be broadcast on the web.

**DocuBusiness Bag Sponsor**

**Badge Holder Sponsor**

**Cocktail Party**

**Horse race (single sponsor)**

## DocuBusiness09

DocuBusiness09 is being staged in the **Club House** and the stands of Milan's main horse racing ground - the Ippodromo del Trotto San Siro (Milano). In the stand - the **Tribuna Secondaria** - on the first floor there's visitor registration and four installations which set the scene for the contexts:

- tax and finance
- company, banking, insurance, utilities
- health care
- public administration

For each setting the organization has designed one or more storyboards in association with the companies making the offering.

The staging and dramatization are in the hands of a group of artists with tried and tested communication experience with the specific language and professionalism of the theatre.

The Club House is housing the *behind the scenes*:

- ***The Dressing Rooms***

3x3 square metre stands set up as little living rooms for the participating companies' offerings and to welcome and meet visitors

- ***The Stand***

A television set films the debates organized between an institution representative and representative of the offering and/or the demand for each setting. The visitors can follow live or on the various screens throughout the space

- ***The Radio***

*Radio DocuBusiness* broadcasts on a specific frequency interviews, updates and news on what's happening over the two days. A receiver is available in each dressing room

- ***The Academy***

It holds the **BreakOut Sessions**, 45 minute training sessions which include an introduction by a representative of the institutions and two sessions from the company presenting its offering. There are *4 BreakOut Sessions a day*, one for each setting, repeated twice over the day. It also includes the **plenary sessions**, which are held in the afternoons of the two days. There will be 4 conventions, one for each setting

- ***The Horse Race***

6 runners and riders are taking part in a racing session staged exclusively for DocuBusiness. The race takes place in about 40/50 minutes. Betting can be simulated, in that the guest can make a prediction and the company sponsoring this initiative can put up prizes for the guest who gets the most points.

The horse race is held on the evening of the first day during the **DocuBusiness Cocktail**, an exclusive for the companies making offerings, for invited users, for the institutions and for the speakers taking part.